

UE!
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S



wt. about 14 oz.
1.00 to \$1.98
Dozen \$7.50;

BIRD"

J974. Without Amazing! Pets yet there are NO wires or gadgets wild over it; great ors, gifts, premiums you do is fill glass y liquid and perch a the edge. In a -he takes a drink! ystifying! Repeats ew seconds. Comes e with stand— inlly boxed. Ship. 2z.

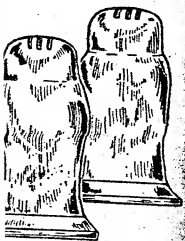
NG PRICE \$2.50
Sample \$1.69
).20; 10 Doz. \$180.00

DRINKING BIRD"
a better quality—
NG PRICE \$2.98
\$22.50

AIR BRUSH



g hair. Each in a
ICE \$1.00
zen \$7.20



C.O.D. Orders

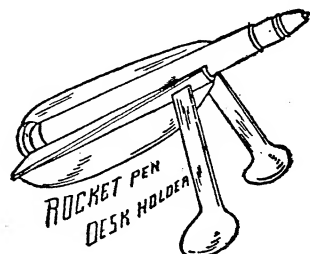
Famous REYNOLDS Family

Got A
Rocket
In Your
Pocket?

**WRITES And WRITES
For 15 YEARS With-
out REFILLING!**

← THIS IS ACTUAL SIZE
REYNOLDS ROCKET BALL PEN

No. R257. For average person who does average amount of writing, Reynolds Rocket has an ink supply sufficient to last a lifetime. Filled at the factory with a 15 year supply. Designed primarily for student use. No cap to lose. Click it—write! Click—park it! Handy slip clip clips on anywhere. Write anywhere—on paper, cloth, wood—even under water. 7 1/4" long. 54 separate inspections and tests insure quality and performance of these precision made rocket pens. Rocket launcher desk stand included. Boxed individually in attractive gold and blue gift box. Service agreement enclosed in each box. Colors: "Jet" Black, "Chute" Silver, "Radar" Green, "Cosmic" Gold, "Atomic" Red, "Stratosphere" Blue. Ship. wt. 5 oz. each.



SUGGESTED SELLING PRICE \$3.99 EACH

Lots of 3, \$2.31 each

"Sweet 19" Deal consisting of 19 Reynolds Rocket Ball Pens in glass display case.

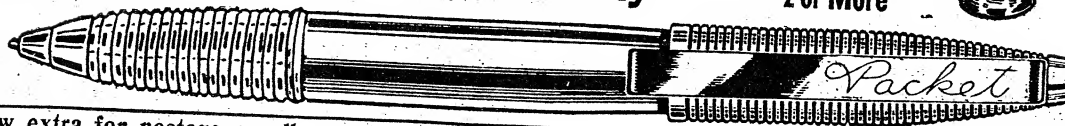
Brings in \$75.89
COSTS YOU \$43.01

REYNOLDS "PACKET" BALL-POINT PEN

No. R500. Packet Ball Pen includes all the original Reynolds features. Writes smoothly on any grade of paper, on cloth, damp surfaces, under water and makes from 6 to 8 clear carbon copies. Contains ink supply sufficient for 2 to 5 years of normal writing. Convertible for quick change from one-piece desk pen to handy pocket pen. Guaranteed by the Reynolds Pen Company. Packet is packed in attractive gift box. Ship. wt. ea. 2 1/2 oz.

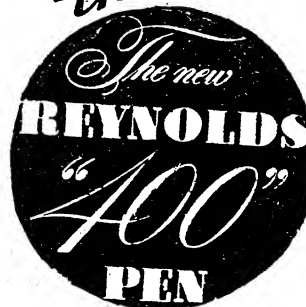
SUGGESTED SELLING PRICE \$5.85

Wholesale Price Only **\$3.51** Each In Lots Of 2 or More



Allow extra for postage on all parcel post

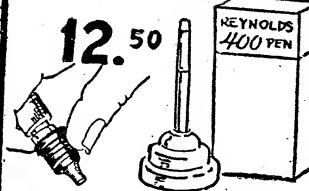
*Sweeping
the Nation!*



O. P. A.

PRICE

12.50

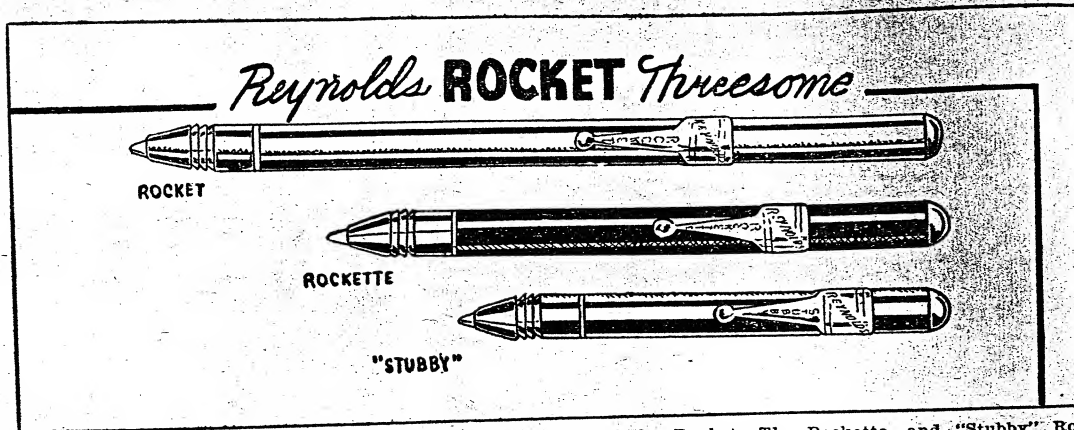


No. R400. The Reynolds fountain pen is back in new form. This new version is guaranteed to write for at least four years without a refl. The pen itself is guaranteed for life. Easily converted to man's or woman's pen, more legible midnight blue ink makes writing a pleasure. Writes clearly through six carbons when used for utility purposes. Comes in attractive gift box with stand. Ship. wt. each 6 1/2 oz. RETAIL PRICE \$12.50

Wholesale Prices

From 1 to 24, \$7.50 Each
25 to 49, \$7.00 Each
50 and Over, \$6.25 Each





Reynolds ROCKET Threesome

No. R335. Greatest all-purpose writing set ever designed. The Rocket—The Rockette—and "Stubby" Rocket. All three in this smart, ready-to-mail gift pack. They write for years and years without refilling. Write under water—on paper or cloth—make 6 to 8 carbons—never dry out—ink dries as you write. No cap to fuss with or lose, just click the ball point guard. Sold as a complete set only. Pens are mounted on display card by the manufacturer and are not sold separately. Ship. wt. 2 1/2 oz.

SUGGESTED SELLING PRICE per set \$9.99
Wholesale Price per Set \$5.99; 10 Sets \$59.40

**YOUR AD IMPRINTED
ON PENCILS BELOW AT AN EXTRA COST OF:**

2c a line in lots of 100 to 500
3c a line in lots of 50
4c a line in lots of 25c

MECHANICAL PENCIL



No. R59 1/2. Mechanical pencils with opaque barrel in white and assorted colors. Nickel finish clip and tip. Expel and impel action. Eraser and extra leads. Length 5 inches. Ship. wt. 1/2 oz.

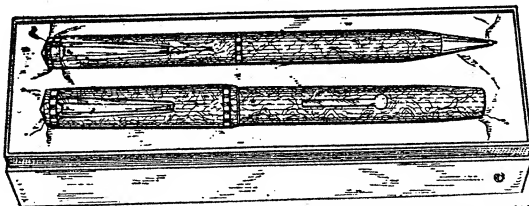
SELLING PRICE 35c
Sample 25c; Dozen \$2.75; 10 Dozen \$25.90



No. R266. Handsome two-tone plastic barrel of pearl and plain and has silvered colored metal tip, band and clip. Smoothly operating expel and impel action. Has concealed eraser. Pencil uses standard size lead. Ship. wt. 1/4 oz.

RETAIL CEILING PRICE 39c
Wholesale Price Sample 66c; Dozen \$6.71
SALE PRICE Sample 35c; Dozen \$3.95; 2 Doz. \$7.60

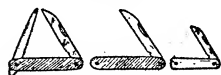
WELSHARP PEN AND PENCIL SET



No. R338. Pen and pencil set in assorted shades with pearl effect. Gold colored caps and tip. Pen has lever type filler and special alloy point. Pencil has a concealed rubber eraser and lead chamber with extra lead. Each set is individually boxed. Ship. wt. 2 1/2 oz.

SUGGESTED SELLING PRICE \$1.75
Wholesale Price Each \$1.15; Dozen \$13.50
100 sets \$107.00

ASSORTED TOOTH PICK KNIVES



No. J928. Mirror polished, single blade miniature jack knives. Some have blade and toothpick. Assorted colors and sizes. Measure from 1/4 to 1 1/2 inches in length closed. Attractive colored celluloid handles. Assorted with and without ring. Ship. wt. per dozen 2 oz.

SUGGESTED SELLING PRICE 5c to 10c
Dozen 29c; Gross \$2.95; 10 Gross \$27.50

**HOLLY BALL PEN
OUR BEST SMOOTHEST WRITING PEN**



No. R85. Writes with feather-touch ease—no pressure necessary. Writes dry and is positively leak-proof at all altitudes. Will write from 6 months to 3 years without refilling. Money back if you haven't found this the best writing pen you ever had. Each is packed in a smart gift box. Ship. wt. 3 oz.

SUGGESTED SELLING PRICE \$8.50
Wholesale Each \$5.65; 10 pens \$51.00

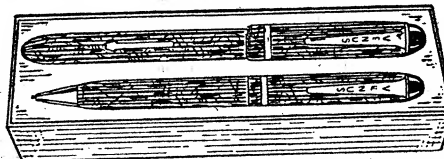
BLYTHE BALL-POINT PEN



No. R336. Steramlined ball pen similar to the one above. Each in a box. Ship. wt. 1 oz.

SUGGESTED SELLING PRICE \$2.98
Sample \$1.99; Dozen \$22.80; 2 Doz. lots. \$1.75 Each

**NATIONALLY ADVERTISED VENUS "PRESIDENT"
PEN AND PENCIL SET—14K Gold Point**



No. R667. Set contains Venus "President" fountain pen with mechanical pencil to match. Pen has iridium tipped 14K gold point and lever filler. Both styled with rolled-gold trimming. Packed in attractive gift box. Designed in brown, red, blue or green stripes. Ship. wt. 3 1/2 oz.

SUGGESTED SELLING PRICE \$4.90
Sample \$3.25; 10 for \$29.40

No. R666. Venus "President" pen only.
SUGGESTED SELLING PRICE \$3.50
Sample \$2.35; Dozen \$25.20

TWO-BLADE POCKET KNIFE

No. H156. Two blade pocket knife with genuine stag handle. Full mirror polished blades. Length closed 3 1/2". Ship. wt. 3 oz.

SUGGESTED SELLING PRICE \$1.50
Sample 98c; Dozen \$11.40



SPORS COMPANY, Le Center, Minnesota

MEN'S CLIN



No. V8422. 14K yellow gold case. Has white dial and hands and second strap. 17-jewel movement. Swiss made. Ship. wt. 7 oz.

SUGGESTED SELLING PRICE \$7.45

No. V3427. Similar to No. V8422. Ship. wt. 7 oz.

SUGGESTED SELLING PRICE \$7.45

SMALL



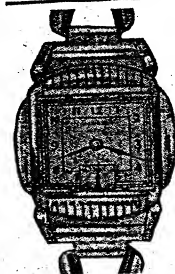
No. V880. The style and beauty of these watches are a rare find at these prices. White metal rectangular case, curved to fit the wrist, 4 jewel p with white, pink or strap. Swiss made.

SUGGESTED SELLING PRICE \$7.45

JE

No. V880. The style and beauty of these watches are a rare find at these prices. White metal rectangular case, curved to fit the wrist, 4 jewel p with white, pink or strap. Swiss made.

SUGGESTED SELLING PRICE \$7.45



WINDPRO

No. M922. Windproof crackle finish. Light signed with smooth. Fits easily into purse. Each in an exceptional value.

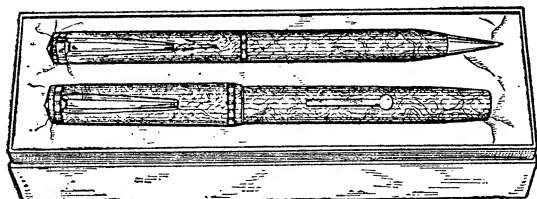
SUGGESTED SELLING PRICE \$3.25

Sample 32c; 10 Dozen \$3.20



20% Deposit i

PENMAN PEN AND PENCIL SET



No. R300. A handsome Penman set. The fine quality features assure satisfactory service and long lasting beauty. The lever filler pen has a fine, smooth gliding solid gold point. The band and removable pocket clip also have a lustrous gold finish. The matching pencil also has removable pocket clip, concealed eraser and magazine for extra leads. Requires standard size lead. Each set comes in assorted colors and is in attractive two-tone gift box. Ship. wt. 2 1/2 oz.

O.P.A. RETAIL CEILING PRICE \$2.75
Wholesale Price Per Set \$1.85; Dozen \$21.84

No. R200. Same as above except with smooth writing Caravan pen point. Comes in assorted colors. Each set attractively packed in two-tone gift box. Ship. wt. 2 1/2 oz.
O.P.A. RETAIL CEILING PRICE \$1.95
Sample Set \$1.37; Dozen \$15.96

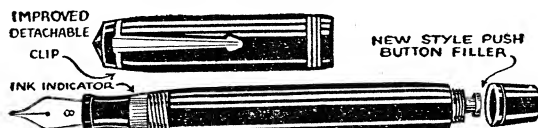
No. R239. Penman fountain pens. Nationally advertised.
RETAIL CEILING \$1.35
Sample 85c; Dozen \$9.98

IMPERIAL LEVER FILLER PENS



No. R57. Good quality, assorted colored fountain pens with smooth writing special alloy points and iridium points. Has lever type filler and gold colored clip. Ship. wt. each 1/2 oz. O.P.A. SELLING PRICE \$1.25
Sample 69c; Dozen \$7.80; 10 Dozen \$75.00

ARNOLD FOUNTAIN PEN



No. R9L. Assorted colored pearl barrel with black tips. The band and removable clip are of gold colored metal. Pen is fitted with a pen point of special alloy—writes fine and glides smoothly. Fills quickly and easily with the popular style push button filler. Ship. wt. 1 oz.
RETAIL CEILING PRICE \$1.00
Wholesale Price Each 62c; Dozen \$7.40

Rite-Craft Pens



No. R750. Designed for unusual service and styled for perfect writing ease by the finest craftsmen. Pen has iridium tipped 14K solid gold point—fine or medium. 14K gold filled clip, band and lever. Large visible Lucite ink section. Packed 6 to a box in the following colors: 2 Dubonnet, 2 Black, 1 Green, 1 Grey. Ship. wt. 10 oz.
O.P.A. SELLING PRICE \$5.00
Sample \$3.19; 6 Pen Lots \$2.98 Each

PLASTIC MECHANICAL PENCIL



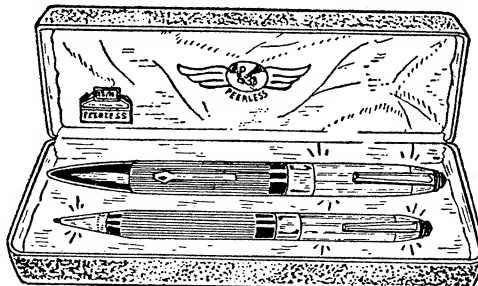
No. R77. Assorted colored plastic barrels in red, blue, brown, black, dubonnet mottled and brown mottled with gold plated caps and tips. Each pencil has a concealed rubber eraser and lead chamber with extra lead. Takes standard size lead. Ship. wt. 1 oz.
O. P. A. SELLING PRICE \$1.00
Sample 62c; Dozen \$7.20; 10 Dozen \$67.50

PEERLESS—STERLING AND PLASTIC SET

No. RP38. Streamlined lever filling fountain pen and mechanical pencil set. Its lightness and balance assures you of writing in ease. Top part of pen and pencil are finished in beautiful golden metal, stamped 'sterling'; bottom part in matching plastic. The pen is fitted with a 14 Kt. gold point, and each set is placed in a simulated leather case lined with white satin. Makes a gift which is most appropriate for a gentlemen or lady. Ship. wt. 5 1/2 oz.

O.P.A. RETAIL CEILING PRICE \$8.75

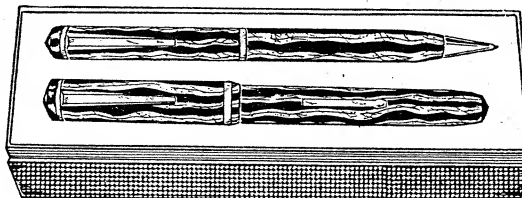
Wholesale price \$5.25 Dozen \$62.76



WONDER PEN AND PENCIL SET

No. R88. Streamlined lever filling fountain pen and mechanical pencil set. Top part of pen and pencil are finished in beautiful golden metal; bottom part in black plastic. Pen is fitted with a 14 Kt. gold point. Makes an ideal gift for anyone. Each set is individually boxed. Ship. wt. 3 oz. O.P.A. SELLING PRICE \$6.00
Sample \$4.15; 10 for \$39.50

IMPERIAL PEN AND PENCIL SET



No. R333 1/2. Sets with pen and pencil matched in color and design. Lever type filler. Sets come in assorted colors and are individually boxed. Ship. wt. 3 oz.
O. P. A. SELLING PRICE \$1.68 to \$2.00
Sample \$1.20; Dozen \$13.80; 100 sets \$112.00

STRATFORD FOUNTAIN PEN



No. R700. Smart streamlined Stratford fountain pen has a popular deep-pocket clip. Easy to fill as it has a one-hand push-button filler. Also equipped with a new super-smooth, semi-flexible point that is silver palladium alloy with an iridium tip. Pen is balanced for easy writing. Comes in colors, black dubonnet, amber and Jade. Packed one dozen on display card. Ship. wt. 1 oz.

RETAIL CEILING PRICE 83c
Sample 57c; Dozen \$6.64

No. R701. STAFFORD REGENCY FOUNTAIN PEN
O. P. A. CEILING PRICE \$1.00
Sample 69c; Dozen \$7.98

NICHRO-TIP STAINLESS PEN POINTS

Perfectly rounded and smooth. Processed hard on the tip, to last longer.

No. S40. Size 4. Durium 14Kt. Gold Plated.
No. S44. Size 5. Gold plated stainless.
No. S45. Size 5. Stainless Chrome.

SUGGESTED SELLING PRICE 10c to 15c
Dozen 35c; Gross \$3.45

